

Justification and Approval
For
Other Than Full and Open Competition

1. Contracting Agency: Defense Human Resource Activity- Procurement Support Office
4040 N Fairfax Dr Suite 120 Arlington, VA 22203

2. Authority Cited:

10 U.S.C.2304(c)(1), FAR 6.302-1 -- Only One Responsible Source and No Other Supplies or Services Will Satisfy Agency Requirements.

3. Description of Supplies and Services: The contractor shall provide on-line access to Data Resources, Inc. (DRI) regional forecast databases and U.S. Regional Review publications. Data shall augment general economic and population statistics in the Recruit Market Information System (RMIS) and provide additional information for recruiting operations. Basic U.S. Regional Service data, including U.S. Regional Overview and Review publication and IHS Global Insight (USA) Inc.'s comprehensive Regional Dataport (Department-wide). On-line Access to Data Resources, Inc. (DRI) regional forecast databases and U.S. Regional Review publications.

4. Description of Action: A Firm fixed price contract is planned with a total estimated value of \$24,000. The period of performance is 12 months. FY10 Operating and Maintenance (O&M) funds are available in the amount of \$24,000.

5. Reason for Authority Cited: The authority is cited for this requirement because of the proposed contractor's unique qualifications:

- a. IHS Global Insight (USA) Inc. is the only company which has developed quarterly forecast of key economic, labor force and population variables at regional, state, and county levels that are included in the Department's Recruit Market Information System (RMIS) and required to support development and analysis of recruiting budgets.
- b. The methodology for developing these data and for making forecasts is proprietary and available only from its creator, IHS Global Insight (USA) Inc.

6. Effort to Obtain Competition: Not applicable. Currently, IHS Global Insight (USA) Inc. is the only company that provides the economic, labor force and population variables used by the Services to inform their recruiting strategies at various geographic levels (national, regional, state, and county). One of the goals of JAMRS is to create efficiencies for the DoD. The Services rely on IHS Global Insight (USA) Inc data and rather than each Service purchasing it for themselves and thus, increasing costs for the DoD, JAMRS purchases the data and distributes to all of the Services for their use.

7. Effort to remove barriers to/increase competition: Until another company provides quarterly forecasts of key economic, labor force and population variables at regional, state, and county levels that will address the Services' needs, competition will not be feasible.

8. Market Research: Through working in the recruiting research community for over eight years, JAMRS staff is unaware of any other source that provides quarterly forecasts of key economic, labor force and population variables at regional, state, and county levels to the extent and quality of IHS Global Insight (USA) Inc. As previously mentioned, the Services rely on IHS Global Insight (USA) Inc data. Part of JAMRS market research involves soliciting feedback from the Services regarding their data needs. The Services continue to indicate that IHS Global Insight (USA) Inc provides the data they need and have yet to indicate that another source would better meet their needs.

9. Interested Sources: N/A

11. Technical Certification: I certify that the supporting data under my cognizance that are included in this Justification and Approval are accurate and complete to the best of my knowledge and belief.

Signature: K. R. yd Date: 8/9/10
Typed Name/Title: KATHERINE HELLAND Office: JAMES
Chief of Market Research, JAMES

12. Requirements Certification: I certify that the supporting data under my cognizance that are included in this Justification are accurate and complete to the best of my knowledge and belief.

Signature: Matthew Boehme Date: 8/9/10
Typed Name/Title: Matt Boehme Office: JAMES
Director, JAMES

13. General Counsel Review: (Applicable to J&As for requirements at/above \$100,000)

Based on the foregoing, this Justification is legally sufficient.

Signature: _____ Date: _____
Typed Name: _____ Office: _____

APPROVAL

Approval is granted subject to the availability of funds and provided that the products/services described herein have otherwise been authorized for acquisition.

14. Contracting Officer: I certify that the facts and representations included in this Justification are accurate and complete to the best of my knowledge and hereby determine that the anticipated cost to the Government will be fair and reasonable [for Limited Source J&As add: and will represent the best value in accordance with FAR 8.404(d)]. For requirements valued up to \$550,000, this certification serves as approval.

Signature: Barbara LaFalce Date: 8/19/10
Typed Name: Barbara LaFalce Office: PSO